

2020

# SUDDEN CARDIAC ARREST IN YOUTH SYMPOSIUM



## Exhibitor and Partnership Opportunities

HOSTED BY:



APRIL 4, 2020  
7:00 am-4:00 pm  
THE HOTEL HERSHEY  
HERSHEY, PA

# ABOUT THE SYMPOSIUM & THE PEYTON WALKER FOUNDATION

The **Sudden Cardiac Arrest in Youth Symposium** was designed to increase the knowledge, skills, strategies and performance of healthcare providers and others who are responsible for the health and well-being of students regarding SCA.

The Symposium will provide a detailed overview of this current health issue, and will focus on prevention, detection and treatment options around SCA.

Medical Attendees will include:

- Primary Care Physicians
- Pediatricians
- Cardiologists/Pediatric Cardiologists
- Nurse Practitioners

Non-Medical attendees will include:

- Athletic Trainers
- Coaches
- School District Officials
- PIAA Representatives



**The Peyton Walker Foundation** was created in 2013, after the untimely passing of a vibrant and ambitious nineteen-year old college student, whose life was stolen by Sudden Cardiac Arrest (SCA). The Foundation was created to ensure that "the beat will go on" for other young people with undetected heart issues, so that they can grow into healthy adults.

The mission of The Peyton Walker Foundation is to increase awareness and survival rates for Sudden Cardiac Arrest. The Foundation provides:

- Free heart screenings for students ages 12-19
- Donates life-saving automated external defibrillators to local schools, sports clubs and non-profits
- Offers CPR/AED certification courses and demonstrations throughout the Central PA community
- Provides SCA education and awareness

SCA is the number one cause of death of student athletes and the leading cause of death on school campuses. Each year over 7,000 children under the age of 18 die from SCA. The Foundation's efforts have had a tremendous impact in saving other families from the heartache the Walker family lives with every day.

[peytonwalker.org/symposium](http://peytonwalker.org/symposium)

For More Information, please contact:  
Kat Tucker  
[kat@peytonwalker.org](mailto:kat@peytonwalker.org)  
717.695.1917 ext. 203

# 2020

# SUDDEN CARDIAC ARREST IN YOUTH SYMPOSIUM

## Partnership Opportunities

Partnering at our Symposium provides exposure to attendees with an interest in this prevalent health issue. The Foundation offers a range of opportunities to meet your marketing needs.

### PARTNERSHIP LEVELS & BENEFITS

#### All Symposium Partners will Receive:

- Company logo placement in the Symposium brochure & on the Symposium website
- Appropriate signage recognition
- Verbal recognition throughout the Symposium

#### Registration Package

**\$950**

Receive additional benefits with this group registration package. A pack of four (4) registrations will not only ensure that you and your colleagues are seated together, but your organization will also receive branding recognition in our promotional materials as a Symposium Partner.

#### Breakfast Sponsor-SOLD

**\$2,000**

As the exclusive Breakfast Sponsor, your company will have great exposure at the Symposium. This is an excellent opportunity to share education and product information with participants.

Sponsor benefits include:

- Speaking opportunity
- Verbal and visual recognition
- One six-foot skirted table to exhibit materials
- Two complementary Symposium registrations

#### Lunch Sponsor

**\$3,000**

Feature your company's programs and services during this extended time slot as the exclusive Lunch Sponsor. You will have an opportunity to distribute materials or place product displays on the lunch tables and share information with participants.

Sponsor benefits include:

- Speaking Opportunity
- Verbal and visual recognition
- One six-foot skirted table to exhibit materials
- Two complementary Symposium registrations

#### Exhibitor

**\$1,000**

As an exhibitor, you will have access to attendees throughout the day, including during breaks and meals. Distribute materials, network and share benefits of your products and services. Exhibitors will receive:

- One six-foot skirted table and two chairs
- Two complementary Symposium registrations

#### Reception Sponsor-SOLD

**\$2,000**

This is an excellent opportunity to interact with attendees as the exclusive Reception Sponsor. Enjoy networking after the Symposium and share product information with participants.

Sponsor benefits include:

- Speaking Opportunity
- Verbal and visual recognition
- One six-foot skirted table to exhibit materials
- Two complementary Symposium registrations

#### Production Sponsor

**\$2,500**

The entire Symposium is being recorded and will be made available in video format post-conference. The Production Sponsor's logo and company information will appear on all videos that are curated from the conference content.

Sponsor benefits include:

- Speaking Opportunity
- Verbal and visual recognition
- One six-foot skirted table to exhibit materials
- Two complementary Symposium registrations

*The Peyton Walker Foundation is a 501c(3) non-profit charitable organization as recognized by the IRS. Tax ID number is 46-4655102*

For More Information, please contact:  
Kat Tucker  
kat@peytonwalker.org  
717.695.1917 ext. 203

2020

# SUDDEN CARDIAC ARREST IN YOUTH SYMPOSIUM

## Partnership Opportunities

Thank you for your interest in sponsoring the **Sudden Cardiac Arrest in Youth Symposium** on April 4, 2020. Please select a level, or contact Kat Tucker to discuss options that would best meet the needs of your organization. Please return your completed form by March 10, 2020.

**April 4, 2020**  
**7:00 am – 4:00 pm**  
**The Hotel Hershey**  
**Hershey, PA**

### **PARTNERSHIP LEVELS: (PLEASE SELECT ONE):**

Registration Package: \$950

Lunch Sponsor: \$3,000

Exhibitor: \$1,000

Reception Sponsor: \$2,000 - SOLD OUT

Breakfast Sponsor : \$2,000

Production Sponsor : \$2,500

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**PAYMENT INFORMATION:** Please make checks payable to **The Peyton Walker Foundation**.

Credit Card: \_\_\_\_\_ Expiration: \_\_\_\_\_

CVV: \_\_\_\_\_

**Please return completed forms and payment to:**

[peytonwalker.org/symposium](http://peytonwalker.org/symposium)

The Peyton Walker Foundation  
Attn: Kat Tucker  
2929 Gettysburg Road, Suite 8  
Camp Hill, PA 17011  
[kat@peytonwalker.org](mailto:kat@peytonwalker.org)  
717.695.1917 ext. 203